



THE CITY OF SAN DIEGO **MANAGER'S REPORT**

DATE ISSUED: September 19, 2002 REPORT NO: 02-213

ATTENTION: Honorable Mayor and City Council

SUBJECT: Appointment of Management Assistant for Mission Bay Park, Balboa Park, and North Torrey Pines Development Area

SUMMARY

THIS IS AN INFORMATION ITEM ONLY. NO ACTION IS REQUIRED ON THE PART OF THE CITY COUNCIL.

I am pleased to announce the appointment of Beth Murray to the position of Management Assistant for Mission Bay Park, Balboa Park, and North Torrey Pines Development Area effective October 1, 2002. This position is responsible for working with and resolving issues of need with the leaseholders and user groups in these areas. The Management Assistant will prepare appropriate reports and recommendations for consideration by the City Manager; expedite projects and respond to customer needs through collaboration and coordination with City staff at various levels and across various departments; liaison with other agencies for planning, permitting and other land use issues; develop and pursue creative funding strategies for improvement of infrastructure; prepare grant applications; and maintain contacts with Council offices, City Administration, industry groups, and state and federal agencies.

Beth is currently the Manager of the Mid-City Community Service Center as well as a Senior Planner in the Development Service Department. She started her career with the City in 1997 as a Junior Planner in the Environmental Analysis Section of Development Services. She advanced through the planner series to a Senior Planner position in 1999 and provided an instrumental role in implementing the new Land Development Code Program. In July 2001, she was appointed to a management position in the Community Service Center program. Prior to employment with the City of San Diego, Beth worked for the City of Encinitas in the Community Development Department.

Beth is a graduate of the University of Nebraska and has a Masters degree in City Planning from

San Diego State University. Please join me in congratulating Beth on her appointment and promotion in the unclassified managerial service.

Respectfully submitted,

Bruce Herring
Deputy City Manager